## ORDER

Order / Rev: 106740 Orders Alt Order #: 06853435 ROMNEY FOR PRESIDENT Product Desc: Estimate: Flight Dates: 09/19/12 - 09/25/12 Original Date / Rev: 09/18/12 / 10/01/12 Order Type: **GENERAL** 



Amy McCreary **BLPHI** National

Agency Name: **American Rambler Productions** 

Demographic:

Product Codes:

Revenue Codes:

Priority:

**Buying Contact:** Billing Contact:

138 Conant St. Beverly, MA 01915 Billing Cycle: Agency Commission: 15%

Cash

Broadcast

EOM/EOC

Advertiser Name: Romney for President

PLC02-Republican

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Primary AE:

Sales Office:

Sales Region;

Billing Type:

Billing Calendar:

Order Separation: Advertiser External ID:

Agency External ID:

Totale

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	127	\$85,885.00	\$73,002.25

Totalo				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	127	\$85,885.00	\$73,002.25	0.00
Totals	127	\$85,885.00	\$73,002.25	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$85,885.00
Market	100%	\$286,283.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$57,256.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	27%	\$77,296.50
KTUD	0%	\$0.00
KVVU	16%	\$45,805.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$20,039.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/\ M-F 6-7a WakeUp w/	•	6-7a	WTF	:30	6	\$450.002	0.00 NM	6	\$2,700.00
	NEWS			mr ora rrancop m	·vagijoio								
101	<u>Star</u> 09/1		End Date	Weekdays Spo	ots/Week	<u>Rate</u>	Rating						

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KSNV

Order / Rev:

106740

Advertiser:

Romney for President

Alt ⊲der#:

06853435

Product Desc:

ROMNEY FOR PRESIDENT

Flight Dates:

09/19/12 - 09/25/12

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Pta Type 9	Snate	Amount
	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a	WTF	:30	6 \$450.002	0.00 NM	6	\$2,700.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week		Rating 0.00					
E 2 KSNV 09/24/12 09/25/12		6-7a	MT'	:30	4 \$450.002	0.00 <b>NM</b>	4	\$1,800.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate</u> 4 \$450.00	Rating 0.00					
E 3 KSNV 09/19/12 09/21/12 TODAY SHOW	Today Show CM Today Show	658a-9am	WTF	:30	6 \$550.002	0.00 NM	6	\$3,300.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	\$550.00	Rating 0.00					
E 4 KSNV 09/24/12 09/25/12 TODAY SHOW	Today Show CM Today Show	658a-9am ,	MT	:30	4 \$550.002	0.00 NM	4	\$2,200.00
Start Date Week: 09/24/12 09/30/12		4 \$550.00	Rating 0.00	-20	4 \$250.003	0.00 NM	4	\$1,400.00
E 5 KSNV 09/24/12 09/25/12 TODAY SHOW2	M-F Today Show II are retwi	9-10a	MT	:30	4 \$350.002	U.UU NIVI	4	\$1,400.00
Start Date End Date Week: 09/24/12 09/30/12 Spot Ch Date Range 1 1 KSNV 09/24/12-09/30/12	Description Sta	4 \$350,00 irt/End Time		Veekdays t⊤	<del></del>	Rtg Type 0.00 NM		
2 KSNV 09/24/12-09/30/12	TE] NOT AVAILABLE RATE M-F Today Show II 3rd Hr 9-1	0a	M	1T	:30 <del>(\$200.00)</del>	0.00 <i>NM</i>		
See MG 5.7,5.8 [.NOT AVAILABLE RA' 3 KSNV 09/24/12-09/30/12 i See MG 5.9	TE] NOT AVAILABLE RATE M-F Today Show II 3rd Hr 9-1	0a	M	1T	:30 <del>(\$200.00)</del>	0.00 <i>NM</i>		
	TE] NOT AVAILABLE RATE M-F Today Show II 3rd Hr 9-1	0a	A	1T'	· ;30 \$350.00	0.00 NM		
7 KSNV 09/24/12-09/25/12 l  (M) MG for 5.1,5.2  [Revised Rate to Reins		0a	M	4T	;30 \$350.00	0.00 NM		
8 KSNV 09/24/12-09/25/12	M-F Today Show II 3rd Hr 9-1	0a	٨	<b>1</b> T`−−−−−	30 \$350,00	0.00 NM		
[Revised Rate to Reins 9 KSNV 09/25/12-09/25/12 @ MG for 5.3 09/25	M-F Today Show II 3rd Hr 9-1	0a	-	-T	:30 \$350.00	MN 00,0		
[Revised Rate to Reins E 6 KSNV 09/24/12 09/25/12		10am-11am	MŢ	:30	2 \$200.002	0.00 NM	0	\$0.00
TODAY SHOW3 Start Date End Date	Weekdays Spots/Weel		Rating					
	• • • • • • • • • • • • • • • • • • • •	2 \$200.00 art/End Time am-11am	-	<u>Weekdays</u> 4T		Rtg Type 0.00 NM		
[.NOT AVAILABLE RA 2 KSNV 09/24/12-09/30/12 Unresolved	TE] NOT AVAILABLE RATE M-F Today Show III 4th Hr 10:	am-11am	1	<b>И</b> Т	- :30 <del>(\$200.00)</del>	0.00 <i>NM</i>		
[.NOT AVAILABLE RA E 7 KSNV 09/19/12 09/21/12	TE] NOT AVAILABLE RATE  2 M-F Today Show III 4th 6M  Today 4th Hour	10am-11am	WTF	:30	3 \$200,002	0.00 NM	3	\$850.00
TODAY SHOW3 Start Date End Date		<u>k Rate</u>	Rating					

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Flight Dates:

09/19/12 - 09/25/12

Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	s Rate Pri	Rtg Type S	Spots	Amount
E 7 KSNV 09/19/12 09/21/12	M-F Today Show I	II 4th 18M	10am-11am	WTF~-	:30	3 \$200,002	0.00 NM	3	\$850.00
TODAY SHOW3	Today 4th Hour								
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12	WTF	3	\$200.00	0.00	\Att	awath Data	Dia Tima		
Spot Ch Date Range [ 2 KSNV 09/17/12-09/23/12 /	<u>Description</u> M-F Today Show III :		/End Time n-11am		<u>Weekdays</u> <u>l</u> wThF	<u>ength Rate.</u> :30 <del>(\$200,00)</del>	Rtg Type 0.00 NM		
See MG 7.4,7.5	•					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[.NOT AVAILABLE RAT	•				()	00 (0000 00)	0.00 344		
3 KSNV 09/17/12-09/23/12 I See MG 7.4,7.5	И-F Today Show III -	<i>4th Hr</i> 10an	n-11am		~~WThF	:30 <del>(\$200.00)</del>	0.00 NIVI		
[.NOT AVAILABLE RAT	ΓΕ] NOT AVAILABLI	E RATE							
4 KSNV 09/21/12-09/21/12 N	∕I-F Today Show III 4	4th Hr 10an	n-11am		F	:30 \$325.00	0.00 NM		
MG for 7.2,7.3   [Revised Rate to Reins	total								
5 KSNV 09/21/12-09/21/12 N	-	4th Hr 10an	n-11am		F	:30 \$325.00	0.00 NM		
MG for 7.2,7.3	·								
[Revised Rate to Reins								_	****
E 8 KSNV 09/19/12 09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	WTF⊶·	- :30	3 \$200.002	0.00 NM	3	\$600.00
RACHAEL RAY	Nacilael Nay								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	WTF	CM 3	\$200.00	0.00 MT	- :30	2 \$200.002	0.00 NM	2	\$400.00
E 9 KSNV 09/24/12 09/25/12	Rachael Ray	CIVI	11am-12pm	V    4 4 4 4 4 1	30	2 \$200.002	0.00 1410	۷	φ400.00
RACHAEL RAY									
Start Date End Date	<u>Weekdays</u> MT~~~	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00					
Week: 09/24/12 09/30/12 E 10 KSNV 09/24/12 09/25/12		CM	12-1230pm	MT	- :30	2 \$275.002	0,00 NM	2	\$550.00
L 10 1(0)(V 00)24/12 00/20/12	Noon News	0111	12 1200pm	.,,	,,,,,	_	•,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,
NEWS		0-1-811-1	D-1-	maria a					
<u>Start Date</u> <u>End Date</u> Week; 09/24/12 09/30/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00					
E 11 KSNV 09/19/12 09/21/12		CM	12-1230pm	WTF-	- ;30	3 \$275.002	0.00 NM	3	\$825.00
	Noon News								
NEWS Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	WTF	3		0.00					
E 12 KSNV 09/19/12 09/21/12	•	СМ	1258p-2pm	WTF-	- :30	3 \$275.002	0.00 NM	3	\$1,275.00
DAYS	Days of our Lives								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	WTF	3		0.00		•	I		

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KSNV

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Flight Dates:

09/19/12 - 09/25/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spot	s Rate Pri	Rtg Type \$	Spots	Amount
E 12 KSNV			Days of our Lives	CM	1258p-2pm	~~WTF-	<u></u>	3 \$275.002	0.00 NM	3	\$1,275.00
DAYS			Days of our Lives						ŀ		
<u>Sta</u>	rt Date	End Date	Weekdays WTF	Spots/Week	<u>Rate</u> \$275.00	Rating 0,00					
Week: 09/ Spot <u>Ch</u>	Date Ra	09/23/12 nge <u>D</u> e	escription		په په په اورن End Time/	0.00	Weekdays I	ength Rate	Rtg Type		
1 KSNV	09/17/12	2-09/23/12 D	ays of our Lives	1258	p-2pm		WThF	:30 <del>(\$275.00)</del>	0.00 <i>NM</i>		
		4,12.5,12.6 LABLE RAT	E] NOT AVAILABL	E RATE							
			ays of our Lives	1258	p-2pm		~~WThF	:30 <del>(\$275.00)</del>	0.00 NM		
		<i>4,12.5,12.6</i> LABLE RAT	E] NOT AVAILABL	F RATE							
_			ays of our Lives		p-2pm		WThF	:30 <del>(\$275.00)</del>	0.00 <i>NM</i>		
		4,12.5,12.6		- DAT-							
-			E] NOT AVAILABL ays of our Lives		3p-2pm		F	:30 \$425.00	0.00 NM		
		.12.3,12.1	ays of our Lives	1200	<b>γ</b> ρ- <b>Ζρ</b> π		'	,55 \$ 125.00	0,00 1		
[Re	evised Ra	ite to Reinsta									
			ays of our Lives	1258	3p-2pm		F	:30 \$425.00	0.00 NM		
		,12.3,12.1 ite to Reinsta	ate1								
			ays of our Lives	1258	3p-2pm		M	:30 \$425,00	0.00 NM		
		,12.3,12.1 ite to Reinst	atel								
·····			Days of our Lives		1258p-2pm	MT	:30	2 \$275.002	0.00 NM	1	\$275,00
DAYS			Days of our Lives	i							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09	/24/12 i Date Ra	09/30/12	MT  Description		\$275.00 t/ <u>End Time</u>	0.00	Weekdays	Length Rate	Rtg Type		
	• •		Pays of our Lives		3p-2pm		MT	:30 (\$275,00			
	resolved	I ARI E RAT	E] NOT AVAILABL	F RATE							
			The Doctors	CM	2pm-3pm	MT	:30	2 \$175.002	0.00 NM.	2	\$350.00
L IT KOK	00,2-1,1	E 00120712	The Doctors		_pp			•			
DOCTO		w .p.,	104 1 1	0 1 041-11	D-4-	Detine					
<u>Sta</u> Week: 09	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> MT	Spots/Week 2		<u>Rating</u> 0.00			ľ		
			The Doctors	СМ	2pm-3pm	WTF	:30	3 \$175.002	0,00 NM	2	\$350.00
			The Doctors								
DOCTO	ORS art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
<u>ان م</u> Week: 09		09/23/12	<u>vveekdays</u> ⊶⊶WTF		\$175.00	0.00					
	<u>Date Ra</u>		Description		t/End Time			-	Rtg Type		
	V 09/17/1 resolved	2-09/23/12 T	The Doctors	2pm	1-3pm		WThF	;30 <del>(\$175.00</del>	19 U.UU 19191		
			OMNEY COVERA	GE]							
E 16 KSNV			Dr. Phil	СМ	3-4p	MT	:30	2 \$300.002	0.00 NM	2	\$600.00
DR PH	IIL		Dr Phil								
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09		09/30/12	MT		\$300.00	0.00		3 \$300.002	0,00 NM	3	\$900.00
E 17 KSNV	υ9/19/1	12 09/21/12	Dr. Phil Dr Phil	CM	3-4p	WTF	: :30	3 \$300.002	O,OO INIVI		φουυ.υυ
DR PH			•		<b>_</b>	D "					
<u>St</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> wTF	Spots/Week		<u>Rating</u> 0,00					
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	WTF	: :30	3 \$350.002	0.00 NM	3	\$1,050.00
VIE/VIC	<b>:</b>		4PM NEWS (1 h	our)	(4:00 PM-4	:30 PM)					
NEWS St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
01	<u></u>	EIN DUID							•		

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ROMNEY FOR PRESIDENT

KSNV

Flight Dates:

09/19/12 - 09/25/12

Estimate: 380

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E18 KSNV	09/19/1	2 09/21/12	NEWS 3 at 4 (1	•	4-5pm	WTF	:30	3	\$350.002	0.00 NM	3	\$1,050.00
NEWS			4PM NEWS (1 h	our)	(4:00 PM-4:	•						
<u>Star</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$350.00	Rating 0.00				Ì		
E 19 KSNV			NEWS 3 at 4 (1	•	4-5pm	MT	:30	2	\$350.002	0.00 NM	2	\$700.00
NEWS			4PM NEWS (1 h	our)	(4:00 PM-4:	30 PIVI)						
<u>Star</u> Week: 09/2	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$350.00	<u>Rating</u> 0.00						
E 20 KSNV			NEWS 3 at 4 (1		4-5pm	MT	- :30	4	\$450.002	0.00 NM	4	\$1,800.00
NEWS		•	4PM NEWS (1 h	our)	(4:30 PM-5:	UU PIVI)						
<u>Sta</u> Week: 09/	rt <u>Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 21 KSNV			NEWS 3 at 4 (1	-	4-5pm	WTF	· :30	6	\$450.002	0,00 NM	6	\$2,700.00
NEWS			4PM NEWS (1 h	our)	(4:30 PM-5:	OO PIVI)						
<u>Sta</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> wTF	Spots/Week 6	<u>Rate</u> \$450.00	Rating 0.00						
E 22 KSNV			M-F Early News	СМ	5-630p	WTF	- :30	6	\$725.002	0.00 NM	6	\$4,350.00
NEWS			M-F Early News									
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 6		Rating 0,00						
E 23 KSNV		2 09/25/12	M-F Early News	СМ	5-630p	MT	- :30	4	\$725.002	0.00 NM	4	\$2,900.00
NEWS			M-F Early News									
<u>Sta</u> Week: 09/	<u>rt Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> MT	Spots/Week 4		<u>Rating</u> 0.00						
E 24 KSNV	09/24/1	12 09/25/12	M-F Jeopardy	CM	630-7pm	MT	- :30	4	\$725.002	0.00 NM	4	\$2,900.00
JEOPA	RDY		M-F Jeopardy		<b>.</b>							
<u>Sta</u> Week: 09/	<u>rrt Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> MT	Spots/Week		<u>Rating</u> 0.00						
E 25 KSNV	09/19/1	12 09/21/12	M-F Jeopardy	СМ	630-7pm	WTF-	- :30	6	\$725.002	0.00 NM	4	\$3,450.00
JEOPA	RDY		M-F Jeopardy									
<u>Sta</u> Week: 09	art <u>Date</u> /17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week	Rate \$725.00	<u>Rating</u> 0.00						
Spot Ch	<u>Date Ra</u>	ange <u>C</u>	Description N-F Jeopardy		rt/End Time -7pm		Weekdays		ngth <u>Rate</u> :30 (\$725.00)	Rtg Type 0.00 NM		
Se	e MG 25	5.7,25.8			, p				(**************************************			
•			E] NOT AVAILAB <i>1-F Jeopardy</i>		-7pm		WThF	<b>-</b>	:30 (\$725.00)	0.00 <i>NM</i>		
	e MG 25		E] NOT AVAILAB	I F RATE								
7 KSNV	/ 09/21/1	2-09/21/12 N	/I-F Jeopardy		)-7pm		F	_	:30 \$1,000.00	0.00 NM		
	3 for 25.4 evised R	4,25.1 ate to Reinsl	ate]									
	/ 09/21/1 G for 25.4		∕l-F Jeopardy	630	)-7pm		F	-	;30 \$1,000.00	0.00 NM		
_		ate to Reinst	tate]									
E 26 KSNV	09/24/	12 09/25/12	M-F Wheel M-F Wheel of F	CM ortune	7-730pm	MT	- :30	2	\$725.002	0.00 NM	1	\$725.00
WHEE		End Dat-		Spots/Weel	ς <u>Rate</u>	Rating						
<u>عرد</u> Week: 09	art Date 1/24/12	End Date 09/30/12	<u>Weekdays</u> MT~~		2 \$725.00	0,00	,				1	

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Flight Dates:

09/19/12 - 09/25/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T		Len Spots		Rtg Type Spo	ots 1	Amount \$725.00
26 KSNV	09/24/12	09/25/12	M-F Wheel M-F Wheel of For	CM tune	7-730pm	MT	- :30	2 \$725.002	0.00 NW	'	φ125.00
Week: 09/ Spot Ch 1 KSNV	rt Date /24/12   Date Rai / 09/24/12	End Date 09/30/12 nge D -09/30/12 N	Weekdays MT escription I-F Wheel		<u>Rate</u> \$725.00 <u>/End Time</u> 0pm	Rating 0.00	Weekdays MT	<u>ength Rate</u> :30 <del>(\$725.00)</del>	Rtg <u>Type</u> 0.00 <i>NM</i>		
<i>Un</i> [. <b>N</b>	resolved OT AVAII	ABLE RAT	E] NOT AVAILABL	E RATE							
			M-F Wheel	СМ	7-730pm	WTF-	:30	3 \$725.002	0.00 NM	2	\$1,725.0
WHEE	L		M-F Wheel of For	nune					-		
Week: 09 Spot Ch 2 KSN	Date Ra	2-09/23/12 N	WeekdaysWTF Description 1-F Wheel	=-	<u>Rate</u> \$725.00 <u>t/End Time</u> 0pm	Rating 0.00	<u>Weekdays</u> wThF	<u>Length</u> <u>Rate</u> :30 <del>(\$725.00</del> )	<u>Rtg Type</u> ) 0.00 <i>NM</i>		
1.]	IOT AVAI	LABLE RAT	E] NOT AVAILABI				WThF	:30 <del>(\$725.0</del> 0	1 0 00 <i>NM</i> I		
	V 09/17/12 resolved	2-09/23/12 N	<i>II-F Wheel</i>	7-73	0pm		WIII	,30 <del>(\$125.50</del> )	) 0.00 14,,,,		
[N 4 KSN\ ⊕ M	/A BUMP / 09/21/1: G for 27.2	2-09/21/12 <b>N</b>			30pm		F	(30 \$1,000.00	0,00 NM		
E-			M-F News 3 at E		11pm-1135	omWTF	:30	6 \$750.002	0.00 NM	6	\$4,500.0
LATE	NEWS		M-F News 3 at E	leven							
<u>St</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week		<u>Rating</u> 0.00					
			M-F News 3 at E	leven CM	11pm-1135		:30	4 \$750.002	0.00 NM	4	\$3,000.0
LATE	NEWS				Dete	Dalian					
<u>S1</u> Week: 09	tart Date 9/24/12	End Date 09/30/12	<u>Weekdays</u> MT	Spots/Week		<u>Rating</u> 0.00					
E30 KSN\	/ 09/19/	12 09/21/12	The Tonight Sho Tonight Show	w CM	1135p-1237	'a ⊶-WTF	: ;30	3 \$250.002	0.00 NM	3	\$1,275.
	SHT SHO	W <u>End Date</u>	Weekdays	Spots/Weel	( <u>Rate</u>	Rating					
Week: 0	9/17/12	09/23/12	WTF		3 \$250.00 rt/End <u>Time</u>	0.00	Weekdays	Length Rate	e Rtg Type		
	<u>h Date R</u> // 09/17/1		<u>Description</u> The Tonight Show		35p-1237a		WThF				
S	ee MG 30	). <i>4,30.5,30.</i> II ABI E RA	6 TE] NOT AVAILAE	BLE RATE					:		
2 KSN	IV 09/17/1	2-09/23/12	The Tonight Show		35p-1237a		WThF	- :30 <del>(\$25</del> 0 <del>.0</del>	0.00 NM		
S f.	See MG 30 NOT AVA	),4,30.5,30. (ILABLE RA	6 .TE] NOT AVAILAE	BLE RATE							
3 KSN	IV 09/17/:	2-09/23/12	The Tonight Show		35p-1237a		WThF	- :30 (\$ <del>250.0</del>	<i>0</i> ) 0.00 <i>NM</i>		
[.	See MG 36 NOT AVA	0.4,30.5,30. NLABLE RA	6 TE] NOT AVAILAE	BLE RATE							
4 KSN	V 09/21/	12-09/21/12	The Tonight Show		35p-1237a		F	- :30 \$425.0	00 0.00 NM		
		1,30.3,30.2 tate to Rein						4.6-	00.000.184		
5 KSN	V 09/21/	12-09/21/12	The Tonight Show	11	35p-1237a		F	- :30 \$425,0	00 0.00 NM		
_ [	Revised F	1,30.3,30.2 Rate to Rein	state]				-	•20 <b>ው</b> ላባር	00 0.00 NM		
	MG for 30	1,30.3,30.2	The Tonight Show	11	35p-1237a		F	- :30 \$425.∜	OU O.OO INIVI		
	Revised F	Rate to Rein	state]								4.00
[			2 The Tonight Sh	ow CM	1135p-123	7a MT	:30	2 \$250.002	0.00 NM	1	\$425

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KSNV

Order / Rev:

106740

Advertiser:

Romney for President

Alt Order #:

06853435

Product Desc:

ROMNEY FOR PRESIDENT

Flight Dates:

09/19/12 - 09/25/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s F	Rate Pri	Rtg Type	Spots	Amount
E31 KSNV	09/24/1	2 09/25/12	The Tonight Show	CM	1135p-1237a	MT	- :30	2 \$2	250.002	0.00 NM	1	\$425.00
TONIGH	T SHOV	٧	Tonight Show									
	rt Date	End Date	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
Week: 09/3 Spot <u>Ch</u>	24/12 Date Ra	09/30/12 nge <u>De</u>	escription	2 <u>Start</u>	/End Time	0.00	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
1 KSNV			ne Tonight Show	1135	ip-1237a		MT	:30	<del>(\$250.00)</del>	0.00 <i>NM</i>		
	<i>9 MG 31.</i> OT AVAI		E] NOT AVAILABLI	E RATE								
2 KSNV	09/24/12		ne Tonight Show		ip-1237a		MT	:30	<del>(\$250.00)</del>	0.00 <i>NM</i>		
	resolved OT AVAI	LABLE RATI	E] NOT AVAILABLI	E RATE								
3 KSNV	09/24/12	2-09/25/12 Th	ne Tonight Show		ip-1237a		MT	:30	\$425.00	0.00 NM		
~	for 31.1 evised Ra	09/24 Ite to Reinsta	ntel									
E 33 KSNV				СМ	10-11pm	F-	- :30	1 \$1,	400.003	0.00 NM	1	\$1,400.00
DATELI	INE		Friday Prime 10-1	1pm								
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	F		\$1,400.00	0.00	- :30	2 \$	200.002	0.00 NM	2	\$400.00
E34 KSNV	09/22/1	2 09/22/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S	- ;50	2 Þ	200.002	U.UU MIVI	4	ψ400.00
NEWS					m . ( .	D - 0 - · ·						
<u>Sta</u> Week: 09	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
		***	Saturday Today	СМ	7a-9am	S	- :30	2 \$	325,002	0.00 NM	2	\$650.00
SAT TO	DDAY		Saturday Today									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09, E 37 KSNV		09/23/12	Jeopardy in PRIM	2 1E CM		0.00 / SUNS	5- :30	1 \$	350.002	0,00 NM	1	\$350.00
E 37 KORV	USIZZI	12 03/22/12	Jeopardy in Prime		iii or to ttp			,				
JEOPA Sta	RDY art Date	End <u>Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/17/12	09/23/12	s-	1	\$350.00	0.00						
E38 KSNV	09/22/	12 09/22/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	m	S- :30	2 \$	750.002	0.00 NM	2	\$2,200.00
LATE N	NEWS		Sa-Su News 5 at	Lieven								
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	Weekdays	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
Spot Cl	n Date R	ange <u>D</u>	escription	<u>Sta</u>	rt/End Time	0.00	<u>Weekdays</u>	<u>Length</u>		Rtg Type		
	V 09/17/1 ee MG 38		Sa-Su News 3 at El	even 11p	m-1135pm		Sa	- 30	) <del>(\$750.00)</del>	O,UU NIVI		
			E] NOT AVAILABI	LE RATE								
			Sa-Su News 3 at El	leven 11p	m-1135pm		Sa	- :30	) <del>(\$750.</del> 00,	) 0.00 <i>NM</i>		
	<i>90 MG 38</i> NOT AVA		E] NOT AVAILABI	LE RATE								
			Sa-Su News 3 at El	even 11p	m-1135pm		Sa	- :30	\$1,100.00	0.00 NM		
	G for 38. tevised R	1,38.2 ate to Reinst	tate]									
			Sa-Su News 3 at El	even 11p	m-1135pm		Sa	- :30	\$1,100.00	0.00 NM		
	G for 38. tevised R	1,38.2 tate to Reinst	tate]									
			Nevada Newsma		5:00- 6:00ar		s- :30	1 \$1	,250.002	0.00 NM	1	\$1,250.00
NEWS	3		Nevada Newsma	akers - Ch.3	(5:00 AM-5:	SU AIVI)						
<u>St</u>	art Date	End Date	Weekdays	Spots/Weel		Rating						
Week: 09		09/23/12	Nevada Newsma		1 \$1,250.00 5:00- 6:00ai	0.00 n	S- :30	1 \$1	,250,002	0.00 NM	1	\$1,250.00
E4U NONV	i USIZZI	14 USIKKI 14	Nevada Newsma		(5:30 AM-6:0		_ ,,,,	. *		· · · · ·		• •
NEWS	3										I	

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:30\$10,000.00 0.00 NM

Order / Rev:

106740

Advertiser:

Romney for President

380

Alt Order #:

06853435

Product Desc:

ROMNEY FOR PRESIDENT

**KSNV** 

Flight Dates:

09/19/12 - 09/25/12

4 KSNV 09/23/12-09/23/12 NFL Football

[Revised Rate to Reinstate]

MG for 47.1,47.2

Estimate:

Amount Rtg Type Spots Days Len Spots Rate Pri Break Start/End Time Inventory Code Ln Ch Start End \$1,250.00 0.00 NM \$1,250.002 Nevada Newsmakers - CCM :30 5:00- 6:00am 09/22/12 09/22/12 E40 KSNV Nevada Newsmakers - Ch.3 (5:30 AM-6:00 AM) **NEWS** Rating Start Date End Date **Weekdays** Spots/Week Rate 0.00 1 \$1,250.00 ----S-Week: 09/17/12 09/23/12 0.00 NM \$185.00 :30 \$185.002 -----5 E41 KSNV 09/23/12 09/23/12 News 3 Sunrise - SUND&M 6a-7a News 3 Sunrise SUNDAY **NEWS** Spots/Week Rate Rating End Date Start Date Weekdays \$185.00 0.00 09/23/12 ----S Week: 09/17/12 \$0.00 0.00 NM n ----S :30 \$325.002 Sunday Today CM 7a-8am E 42 KSNV 09/23/12 09/23/12 Sunday Today SUN TODAY Rating Start Date End Date Weekdays Spots/Week Rate 0.00 \$325.00 Week: 09/17/12 09/23/12 ----S Start/End Time Weekdays Lenath Rate Rtg Type Ch Date Range Description Spot (\$325.00) 0.00 NM :30 7a-8am 1 KSNV 09/17/12-09/23/12 Sunday Today Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$1,900.00 1 \$1,900.002 0.00 NM 8a-9am ----S :30 E 43 KSNV 09/23/12 09/23/12 Meet the Press CM Meet the Press MEET THE PRESS Rating Start Date End Date Weekdays Spots/Week Rate 0.00 \$1,900.00 Week: 09/17/12 09/23/12 ------1 \$250.002 0.00 NM 1 \$250.00 9a-930am ----S :30 E 44 KSNV 09/23/12 09/23/12 News 3 Today Wknd ÇM News 3 Today **NEWS** Spots/Week Rating Rate End Date Weekdays Start Date \$250.00 0.00 09/23/12 Week: 09/17/12 \$250.00 \$250,002 0.00 NM 1 ----S :30 E 45 KSNV 09/23/12 09/23/12 Chris Matthews 9:30AM 6M 9:30a-10a Chris Matthews SUN 9:30am **CHRIS MATTHEWS** Rating Start Date End Date Weekdays Spots/Week Rate 0.00 ----S \$250.00 Week: 09/17/12 09/23/12 0.00 NM \$900.00 \$900.003 1 :30 NFL Pre-Game / FNA CM 1p-530pm E 46 KSNV 09/23/12 09/23/12 NFL Pre-Game FOOTBALL NIGHT IN AMER Rating Spots/Week Rate End Date Weekdays Start Date 2 \$900.00 0.00 09/23/12 ----S Week: 09/17/12 <u>Length</u> Rate Rtg Type Start/End Time <u>Weekdays</u> Ch Date Range **Description** :30 (\$9<del>00.00)</del> 0.00 NM 1 KSNV 09/17/12-09/23/12 NFL Pre-Game / FNA -----Su 1p-530pm Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 0.00 NM 2 \$4,000.003 \$20,000.00 1P-9PM ----S :30 CM E 47 KSNV 09/23/12 09/23/12 NFL Football NFL Football NFL Rating Spots/Week Rate **End Date** <u>Weekdays</u> Start Date 0.00 2 \$4,000.00 Week: 09/17/12 09/23/12 Rate Rtg Type <u>Length</u> Start/End Time <u>Weekdays</u> Ch Date Range <u>Description</u> :30(\$4<del>,000.00)</del> 0.00 NM 1P-9PM 1 KSNV 09/17/12-09/23/12 NFL Football See MG 47.3,47.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30(\$4,000:00) 0.00 NM 1P-9PM ----Su 2 KSNV 09/17/12-09/23/12 NFL Football See MG 47.3.47.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30\$10,000.00 0.00 NM 3 KSNV 09/23/12-09/23/12 NFL Football 1P-9PM MG for 47.1,47.2 [Revised Rate to Reinstate]

1P-9PM

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Order / Rev:

106740

06853435

Advertiser:

Romney for President

Product Desc:

ROMNEY FOR PRESIDENT

KSNV

Alt Order #: Flight Dates:

09/19/12 - 09/25/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Ri	tg Type Spots	Amount
	0.00 NM 1	\$500.00
Jeopardy in Prime		
JEOPARDY Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	l.	
Week: 09/17/12 09/23/12S 1 \$500.00 0.00		4500.00
E 49 KSNV 09/23/12 09/23/12 LAW & ORDER (synd) RGM M-SA 8-11p / SUNS :30 1 \$500.003	0.00 NM 1	\$500,00
Law & Order (synd) PRIME		
LAW & ORDER Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/17/12 09/23/12S 1 \$500.00 0.00	0.00 NM 2	\$1,500.00
E 50 KSNV 09/23/12 09/23/12 Sa-Su News 3 at Eleventoni 11pm-1100pm	0.00 NM 2	Φ1,500.00
Sa-Su News 3 at Eleven NEWS	1	
Start Date <u>End Date Weekdays Spots/Week Rate</u> <u>Rating</u>		
Week: 09/17/12 09/23/12S 2 \$750.00 0.00	0.00 NM 1	\$1,300.00
N 55 KSNV 09/22/12 09/22/12 Sat PR 10-11p CM 10-11pmS- :30 1 \$1,300.002 Saturday Prime 10-11pm	0.00 14171	ψ1,000.00
Saturday Printe 10-11 pm Start Date En <u>d Date Weekdays Spots/Week Rate Rating</u>		
Week: 09/17/12 09/23/12S- 1 \$1,300.00 0.00		
N 56 KSNV 09/22/12 09/22/12 News 3 Live in Prime CM 7-10pmS- :30 1 \$350.002	0.00 NM 1	\$350.00
News 3 in Prime		
<u>Start Date                                  </u>		
	0.00 NM 1	\$100.00
Wake Up Early Wagners		
Start Date End Date Weekdays Spots/Week Rate Rating		
VyeeK: 09/24/12	0.00 NM 1	\$450.00
N58 KSNV 09/24/12 09/25/12 Dr. Phil CM 3-4p MT :30 1 \$450.001		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12	0.00 NM 1	\$275.00
N59 KSNV 09/24/12 09/25/12 Days of our Elves Own 12559 Ephi	0.00 14191	Ψ270.00
Days of our Lives Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	İ	
Week: 09/24/12 09/30/12 MT 1 \$275.00 0.00		
N60 KSNV 09/25/12 09/25/12 Wake Up Early w/ Wagn@M 430a-5a -T :30 1 \$50.003	0.00 NM 1	\$50.00
Wake Up Early Wagners		
<u>Start Date                                  </u>		
Week: 09/24/12	Totals 127	\$85,885.00